



Progress/ achievements

- Face-to-face public engagement in Moray complete (1st phase)
- Draft SBAR – to be shared at next meeting for review
- Leaflets distributed
- QR codes to Care Opinion shared
- Dedicated email account and tel. no.
- Moray travel and accommodation expense claim process updated
- Stakeholder lists expanded
- Attend, support & promote all Grampian MVPs
- PIMHS rep for MVPs if required
- Moray MVP posters printed
- DGH Newsletter submission – Jan 23 publication
- Use of Twitter and Facebook to promote engagement sessions
- Name for Instagram maternity account decided via poll

Next Steps

- Plan face-to-face public engagement sessions in Aberdeen & Shire
- Compile Moray feedback from various sources
- Produce Moray Maternity Service engagement report
- Develop Moray Maternity EQIA*
- Produce leaflets for Aberdeen & shire engagement
- Review Grampian maternity presence on Facebook
- Aberdeen City MVP poster in Arabic to be progressed
- Public Involvement admin post – potential to support MVPs from Jan 2023

Future Plans

- Aberdeen City – Engage with Muslim mums group
- Review Birth in Grampian Website with digital midwife support
- Take forward Care Assurance and Reflection Tool (CART) feedback with senior midwives
- Reintroduction of new format PIMHS Forum – spring 2023
- Digital Experience Tree
- Support one off MVP membership events

Moray Face-to-face Public Engagement Oct – Dec 2022

15 Public engagement sessions

2 months



100+ Interactions

Elgin
Buckie
Banff
Forres
Aberlour
Lossiemouth

* What/who will inform the Moray Maternity Services Equality Impact Assessment (EQIA)?

- DGH engagement survey (June 2022)
- Moray public engagement (Oct-Dec 2022)
- MVP (Grampian Maternity Survey Oct 2022)
- Care Opinion feedback reports (2018-2022)
- NHSG Feedback Service
- Feedback from local councillors and community councils
- Keep MUM feedback log

Suggestions for Maternity Improvements

- Tongue tie clinic at DGH
- Access to birth debriefs - availability, process, timescale
- Neonatal access at AMH - wheel down in bed
- More local support for miscarriage
- More dating scan availability at community hospitals
- Toileting/showering advice after birth – who watches baby?
- Return of drop-in HV sessions – ask Qs, weigh baby, red book
- Involve dads more in maternity journey
- Improved communication at AMH with women
- Feeding support not only for first time mums

